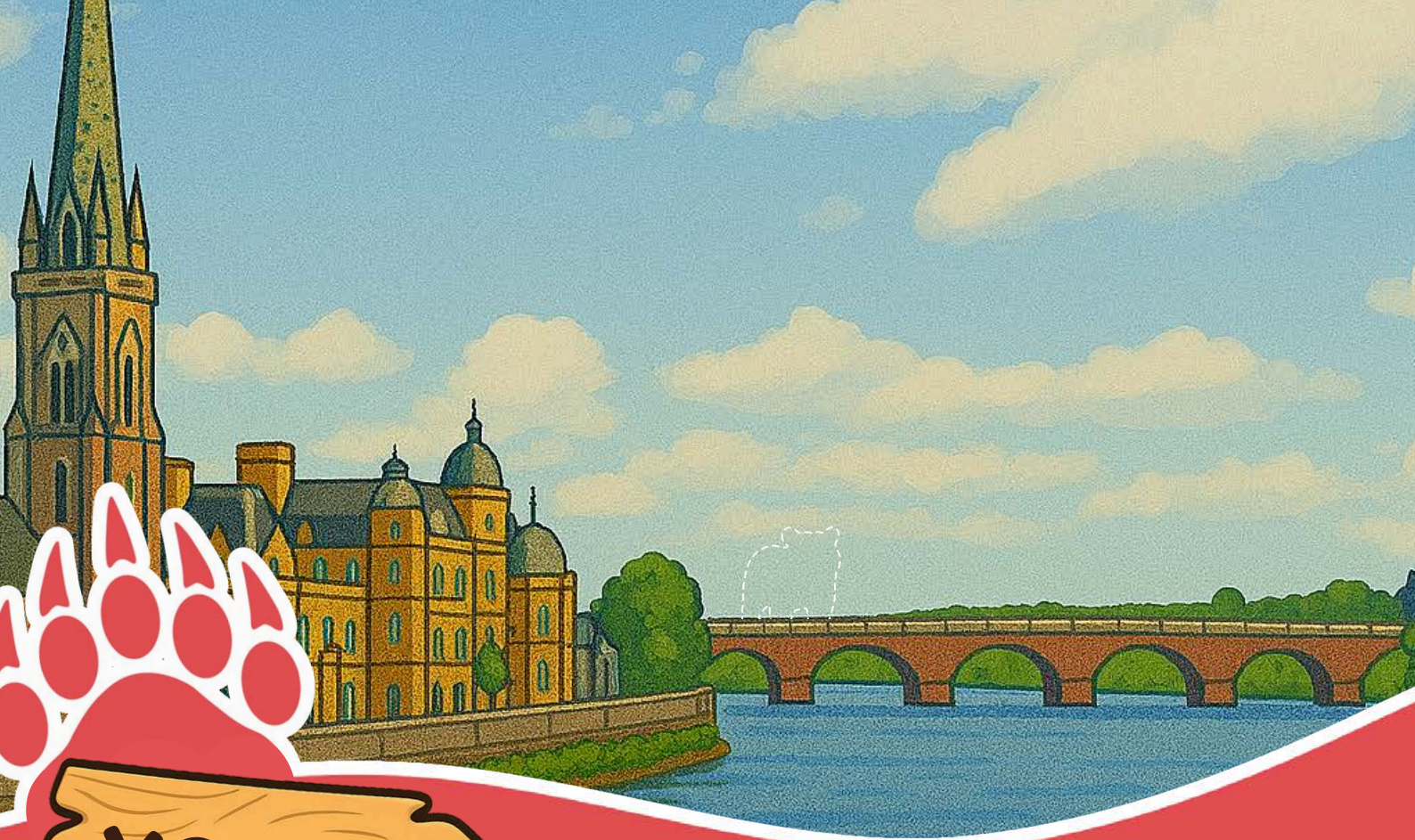




BEAR'S BIG ADVENTURE TRAIL

**BEAR SCULPTURE TRAIL
PERTH & KINROSS 2026**



**YOU'RE
INVITED**

We invite your company, employees and customers to be inspired, get imaginative and celebrate the beauty of Perth and Kinross by taking part in

Bear's Big Adventure Trail

in support of YMCA Tayside.

For ten weeks in summer 2026, a pack of 30 Bears will take over Perth and Kinross.

Each is individually designed and painted by talented artists. The Bear Art trail will contribute to the social, cultural and economic growth of Perth and Kinross by attracting visitors to our beautiful area. The Bears will be strategically placed in streets, parks, and public spaces, transforming our community into an open air gallery.

The sculptures will then be sold at auction to raise much-needed funds for YMCA Tayside, supporting the work to provide a variety of youth work services to young people aged 8-25, mainly from disadvantaged backgrounds.



YMCA
Tayside



Perth and
Kinross Council
Comhairle Pheairt
is Cheann Rois



**YMCA Tayside is committed to
providing opportunities for
young people
across Tayside.**

At YMCA Tayside we provide:

**Universal youthwork, Outdoor Adventure, STEM and Technology,
Employability skills, Life skills, Mentoring, Schools work, SQA
Qualifications, Drop-ins.**

Change, for most of us, happens because of the people we know; friends, family, school friends and work mates – they all affect who we are. Relationships matter to us. Building relationships is what we do at YMCA Tayside.

You know someone better when you do something together. At YMCA Tayside, we offer the chance to do different activities together, building relationships and impacting lives.

All of the volunteers and staff at YMCA Tayside put their time and energy into empowering young people to engage in positive relationships with us and with other young people. Most of the time our young people just need somewhere to go; a place where they can meet and get to know each other. This is why we can be found in so many different places; The Y Centre – YMCA's own premises in the City Centre – in local schools, out and about in town, and in local churches running youth groups.

HOW IT WORKS

Sponsor invite Sep 2025

Businesses, groups and individuals are invited to Sponsor a Bear sculpture

Pairing Event Feb 2026

Artists submit their designs and then are paired with Sponsors

Bear Trail Summer 2026

The finished sculptures are then placed around Perthshire

Auction Event Sep 2026

Say Goodbye and join the Bear auction.

Put your paw on it and
Let's work together
and bring Bears Big Adventure
Trail across Perthshire.

Sponsoring a bear sculpture as part of Bear's Big Adventure isn't just good for your business – it's a chance to shout about your values, raise your profile and be part of something that will have a real impact on local young people and the community.

For £6,000 you'll sponsor a fantastic bear sculpture, uniquely designed by a talented artist and featured front and centre on what will be a high-profile, feel-good art trail that will attract thousands of visitors across the whole of Perth and Kinross.



**Join the
Pack!**



It's a benefit for you and young people across Tayside.





Your brand will be seen, loved and remembered – by local families tourists, schools, community groups and fellow businesses. Because every sculpture will be helping raise funds for YMCA Tayside, your local charity supporting young people through challenging times and helping them see a brighter future.






**Sculpture
sponsorship
for as little as**

£6000

Put your brand in front of thousands of trail-goers Sponsors Receive

-  Your name and logo on the base of a dedicated Bear for the duration of the trail.
-  Visibility on our website and trail app.
-  Recognition on the printed trail map.
-  Brand promotion across our social media channel

Benefits Include

-  Selection of your sculpture art design
-  Invitations to key networking events and workshops, including the farewell weekend and auction.
-  Meaningful staff and customer engagement opportunities.



Legacy Bear Sponsor £22,500

Stand tall as the official learning programme sponsor of Bear's Big Adventure for £22,500. It's a brilliant legacy, and a chance to show your values in action – supporting creativity, sustainability, climate change and the young people's futures.

Our young people's learning programme gives schools, community groups and youth groups the chance to paint and decorate one of our 30 bear cub sculptures. Exploring and learning about themes based around climate change, sustainability, community engagement, compassion and wellbeing. This is a hands-on project that will spark creativity, builds confidence and will give young people a chance to make a difference whilst seeing their sculptures displayed across Perth and Kinross.



Trail App Sponsor

£10,000

1 Spot Available

Thousands of individuals will want to visit the trail and most will use the app to log their progress on the trail.



Auction Sponsor

£3000

1 Spot Available

When the bears go to auction to find their forever homes, we need to create a great event to appeal to our generous donors. Why not be the event sponsor and join us for this incredible evening?



Group Sponsor

Up to £6000

Want to sponsor but cost prohibitive – Join with another business and get together to sponsor a sculpture for £6,000.



Trail Map/Sticker Book

£2000

2 Spot Available

On average 10,000 maps are collected as part of the trail experience. Why not feature your business and reach a wider audience.



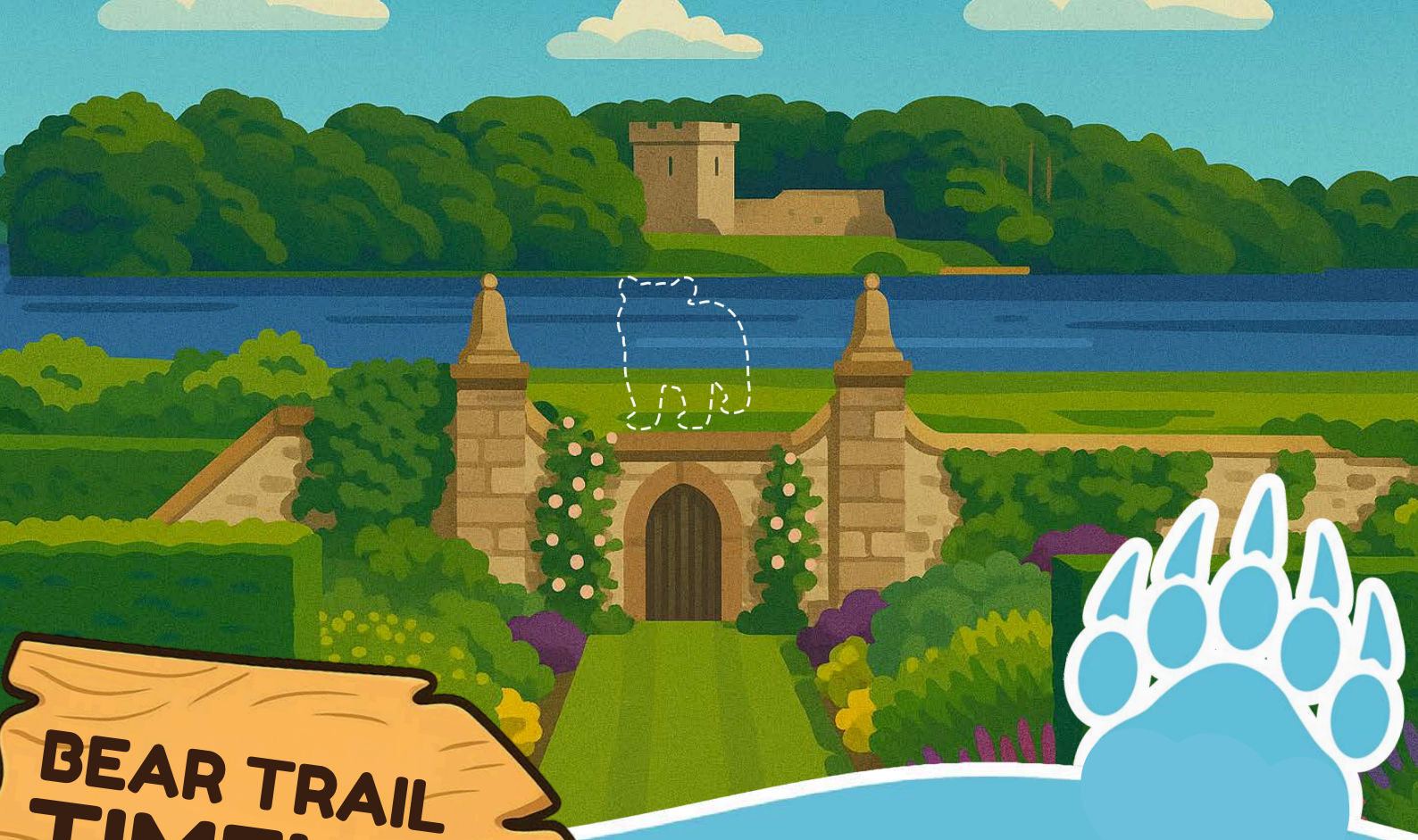
Farewell event sponsor

£3000

1 Spot Available

All bears big and small will gather together at the end of the trail, attracting visitors from across the country to see and photograph them all in one place.

We are looking for a business which would like the opportunity to promote its services to all those attending over the farewell weekend.



BEAR TRAIL TIMELINE

Designed

October - December 2025

Artists invited to prepare potential designs for the bears.

Prepared

February - April 2026

Sculptures are crafted, painted and prepared.

Auctioned

September 2026

We say goodbye to the bears, as they are auctioned off at an event in September

Launched

September 2025

YMCA Tayside Present Bear's Big Adventure Trail, launching at The Y Centre.

Selected

January 2026

Artists submit their designs and then are paired with sponsors at the selection event.

Bear Trail Live

June - August 2026

Bear's Big Adventure Trail goes live, and for 10 weeks are enjoyed by the public across Perth & Kinross



YMCA Tayside consider each individual young person and how we can best support them to take their next step. We provide a variety of youth work services and support programmes to young people aged 8-25, mainly from disadvantaged backgrounds.

<https://www.ymcatayside.com>



Wild in Art is the leading producer of spectacular public art events that entertain, enrich, inform and leave a lasting legacy. It brings together businesses and creative sectors with schools and local communities through the creation of uniquely painted sculptures.

<https://wildinart.co.uk>



Join the pack

and secure your place on
the trail today!

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YMCA Tayside is a registered Scottish
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